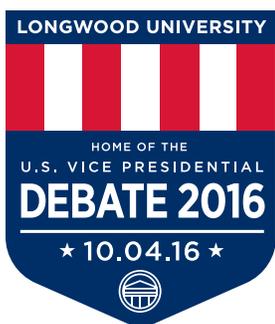


Longwood University,
Host of the 2016 Vice Presidential Debate,
welcomes you to
**leave a legacy and
become a sponsor of the**



**Advancing Cyber Security Technology:
Obligations of Presidential Candidates and Citizens**



PANEL & RECEPTION

Friday, September 16, 2016

Longwood University College of Business & Economics

All gifts will support scholarships and student opportunities in the College of Business and Economics.

BECOME A SPONSOR

SUPPORT FUTURE LEADERS IN BUSINESS AND ECONOMICS

On September 16, 2016 the College of Business and Economics will host a panel discussion of how the incoming presidential administration and citizens can advance cyber security.

Following the panel will be an invitation-only reception with industry leaders, an open bar, and heavy hors d'oeuvres to enjoy.



Did you know that it takes a \$25,000 endowed gift to establish one annual \$1,000 scholarship?

\$1,000 makes a difference to our students and could cover some of the following expenses:



Textbooks for one academic year



Two credit hours at Longwood University



Dining Hall Meals for a semester



One two-credit internship



VICE PRESIDENTIAL DEBATE

U.S. VICE PRESIDENTIAL
DEBATE 2016
★ 10.04.16 ★
LONGWOOD UNIVERSITY

The Cyber Security Summit is a precursor to the much anticipated Vice Presidential Debate to be held at Longwood University on October 4, 2016.

Two Virginia colleges have previously hosted presidential debates; William & Mary in 1976 and University of Richmond in 1992. Both attribute hosting the presidential debates as major factors that launched their institutions into the national and international spotlights.

To learn more and become a sponsor, contact Sarah Luongo at 434.395.2045 or luongosa@longwood.edu.

YOUR GIFTS

AT EVERY LEVEL

All gifts will support scholarships and student opportunities in the College of Business and Economics.



\$50,000 OR MORE - PRESIDENTIAL SPONSORSHIP

- Recognition in on-stage signage during panel discussion
- Recognition in on-site signage
- Logo featured on step & repeat backdrop at VIP reception
- Opportunity to deliver sponsor's welcome at VIP reception
- Option to provide company marketing collateral in VIP reception gift bags
- Recognition in print and electronic collateral
- Verbal recognition on stage at panel discussion and VIP reception
- 10 reserved seats at the panel discussion
- Acknowledgement in event press releases



\$25,000 OR MORE - VICE PRESIDENTIAL SPONSORSHIP

- Recognition on VIP reception signage
- Option to provide company marketing collateral in VIP reception gift bags
- Recognition in print and electronic collateral
- Verbal recognition from podium at VIP reception
- 10 reserved seats at panel discussion
- Acknowledgement in event press releases



\$10,000 OR MORE - SECRETARY SPONSORSHIP

- Recognition on VIP reception signage
- Recognition in print and electronic collateral
- Verbal recognition from podium at VIP reception
- 5 reserved seats at panel discussion
- Acknowledgement in event press releases



\$5,000 OR MORE - AMBASSADOR SPONSORSHIP

- Recognition on cocktail table and bar signage at VIP reception
- Recognition in print and electronic collateral
- Verbal recognition from podium at VIP reception
- 5 reserved seats at panel discussion
- Acknowledgement in event press releases



\$1,000 OR MORE - SUPPORTER

- Recognition in print and electronic collateral
- Acknowledgement in event press releases

MEET THE **PANEL**



Rodney Blevins

Senior Vice President and Chief Information Officer,
Dominion Resources, Inc.

With close to 30 years of experience in the energy industry, Senior Vice President and Chief Information Officer for Dominion Resources, Rodney Blevins, is in charge of technology and security at one of the nation's largest producers and transporters of energy. Dominion is a Fortune 500 company that serves more than five million utility and retail energy customers in 13 states.



James Cartwright

United States Marine Corps

General James Cartwright is a retired United States Marine Corps four-star general who last served as the 8th Vice Chairman of the Joint Chiefs of Staff, the nation's second highest military office. During his tenure as Vice Chairman of the Joint Chiefs of Staff, General Cartwright became known for his technical acumen and vision for the future of national security. He sparked creativity and innovation in the areas of strategic deterrence, nuclear proliferation, missile defense, cyber security and adaptive acquisition process.



Val Rahmani

Non Executive Director, Former IBM Cyber Security Executive

Dr. Val Rahmani has over 30 years experience in the technology industry, with a strong history of success as a board member, corporate executive and start-up CEO. She has proven strengths in technology, innovation, strategy, sales and marketing, corporate development, risk management and cyber security. Rahmani's most recent executive role was CEO of Damballa, a VC-funded cyber security company in Atlanta, GA. Prior to this, Rahmani was at IBM for 28 years. Her latest role within the company was General Manager of IBM Internet Security Systems.



Rhonda Vetere

Chief Technology Officer, Estée Lauder Companies

Rhonda Vetere joined the Estée Lauder team in December 2013 and is responsible for all global technology, insourcing and outsourcing infrastructure, strategy, architecture and security. Known in the industry as a 'change agent', Vetere has spearheaded 13 successful global mergers and was named one of last year's top 100 CIO/CTO Executives in STEM.

PANEL LEADER



Roben Farzad

Business Journalist, NPR and PBS

Business journalist Roben Farzad is host of public radio's Full Disclosure on NPR One and serves as a special correspondent for PBS NewsHour. Over the course of his career, Farzad has appeared on many media networks, including MSNBC, CNN and ABC (to name a few), and has bylines in the New York Times, Wall Street Journal, Miami Herald and Boston Globe.



ABOUT

THE LONGWOOD COLLEGE OF BUSINESS & ECONOMICS



BY THE NUMBERS

600

Business Students

82

Cyber Security Majors

23

Full-Time Faculty Members

5

Centers

NATIONAL AND INTERNATIONAL RECOGNITION



The Department of Defense designated Longwood's Center for Cyber Security a National Center of Digital Forensics Academic Excellence.



U.S. News & World Report recognized our Online MBA as a top 100 Online MBA for the past three years.



The Journal of Real Estate Literature ranked the scholarship of our real estate faculty in the top 20 worldwide.

CYBER SECURITY EDUCATION AT LONGWOOD

- The Center for Cyber Security was established in 2011.
- Longwood University was one of the first four-year universities in Virginia to offer a concentration in Cyber Security.
- The Center for Cyber Security is the first, and only, university center providing workshops and courses in cyber security for high school students in Virginia.
- Longwood University is an enduring partner with Carnegie Mellon University (CMU). Our students are routinely admitted to CMU's renowned ITLab Summer Internship Program and the CMU Master's Degree in Information Systems and Security.

THANK YOU

FOR YOUR SPONSORSHIP OF THE CYBER SECURITY SUMMIT

Your sponsorship of the Cyber Security Summit is a catalyst for transforming today's students into tomorrow's leaders. As a college, we make every effort to procure funding for scholarships so our students can receive an exceptional education and develop the skills necessary to become highly effective leaders.

LONGWOOD 

COLLEGE OF BUSINESS
AND ECONOMICS

Hiner Hall
201 High Street
Farmville, VA 23909
luongosa@longwood.edu
434.395.2045
longwood.edu/business





SPONSORSHIP REGISTRATION FORM

CYBER SECURITY SUMMIT
Friday, September 16, 2016
Longwood University
201 High Street | Farmville, VA 23909

Contact Information

Company/Organization		
Contact Person		
Mailing Address		
City	State	Zip
Phone	Email	
Name As It Should Appear On Event Materials		

Please submit a vector (eps) or high-res jpg of your logo to luongosa@longwood.edu.

Sponsorship Level All gifts will support scholarships and student opportunities in the College of Business and Economics.

- Presidential Sponsorship (\$50,000)
- Vice Presidential Sponsorship (\$25,000)
- Secretary Sponsorship (\$10,000)
- Ambassador Sponsorship (\$5,000)
- Supporter (\$1,000)

We are unable to attend. Please accept our donation \$_____

Make check payable to: Longwood University Foundation

Mail payment to: Longwood University
College of Business & Economics
Attn: Sarah Luongo
201 High Street
Farmville, VA 23909

To maximize your sponsorship, we encourage you to make the commitment early.

Deadline for sponsors to be guaranteed inclusion in all print and electronic collateral of their sponsorship level is **August 16, 2016**.

Questions? Contact Sarah Luongo 434-395-2045 luongosa@longwood.edu